



input plan•it

Public Participation Training Workshop

**Linn County Rural Land Use Plan Update
Public Participation Plan**

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Linn County

Rural Land Use Plan Update

- Current plan adopted in 2000.
- Plan Implementation chapter calls for an in-depth review of the Plan every 5 years to determine:
 - Progress in implementing the plan;
 - Changes in community needs or other conditions that form the basis of the plan;
 - Fiscal condition of the County;
 - Community support of the Plan's Goals and Objectives



Iowa Smart Planning Bill

Passed during the 2010 legislative session, Senate File 2389 established ten smart planning principles.

- Four primary components of the bill:
 1. Iowa Smart Planning Principles
 2. Local Comprehensive Planning Guidance (Plan Elements)
 3. Iowa Smart Planning Task Force
 4. \$30 Million Disaster Mitigation Grant Program

Local Comprehensive Planning Grant Program

- Linn County estimated the cost of the plan update at \$77,000.
- Received a grant award through the Local Comprehensive Planning Grant Program for \$38,490.
- The grant expectations state that, “Recipients shall develop plans that meaningfully apply and integrate each of the ten Smart Planning Principles strategically where appropriate within the 13 elements of the plan.”
- Linn County will complete the plan update using the legislation as a guide.

Public Participation Plan

- Drafted a Public Participation Plan to provide direction during the planning process.
 - The plan outlines 12 different public participation strategies (including facebook, focus groups, surveys, etc).
 - Each strategy has goals, objectives, and activities.
- The following example falls under the “Public Events” strategy.

Public Participation Plan

Goal of Public Events Strategy:

Provide information to and receive information from the public.

Objectives:

- Generate interest around the RLUP update among stakeholders.
- Attract and identify potential committee members.
- Gather input to determine level of interest in each plan element.
- Identify potential conflicts between potential stakeholder groups and surrounding jurisdictions.
- Identify projects where collaboration between jurisdictions and stakeholder groups are possible.

Public Events Display Booth

- Cedar Rapids Farmer's Market;
- Trees Forever Symposium;
- Linn County National County Government Month display area.

Linn County Rural Land Use Plan Public Input Event City of Cedar Rapids Farmer's Market

Where Are You From in Linn County?

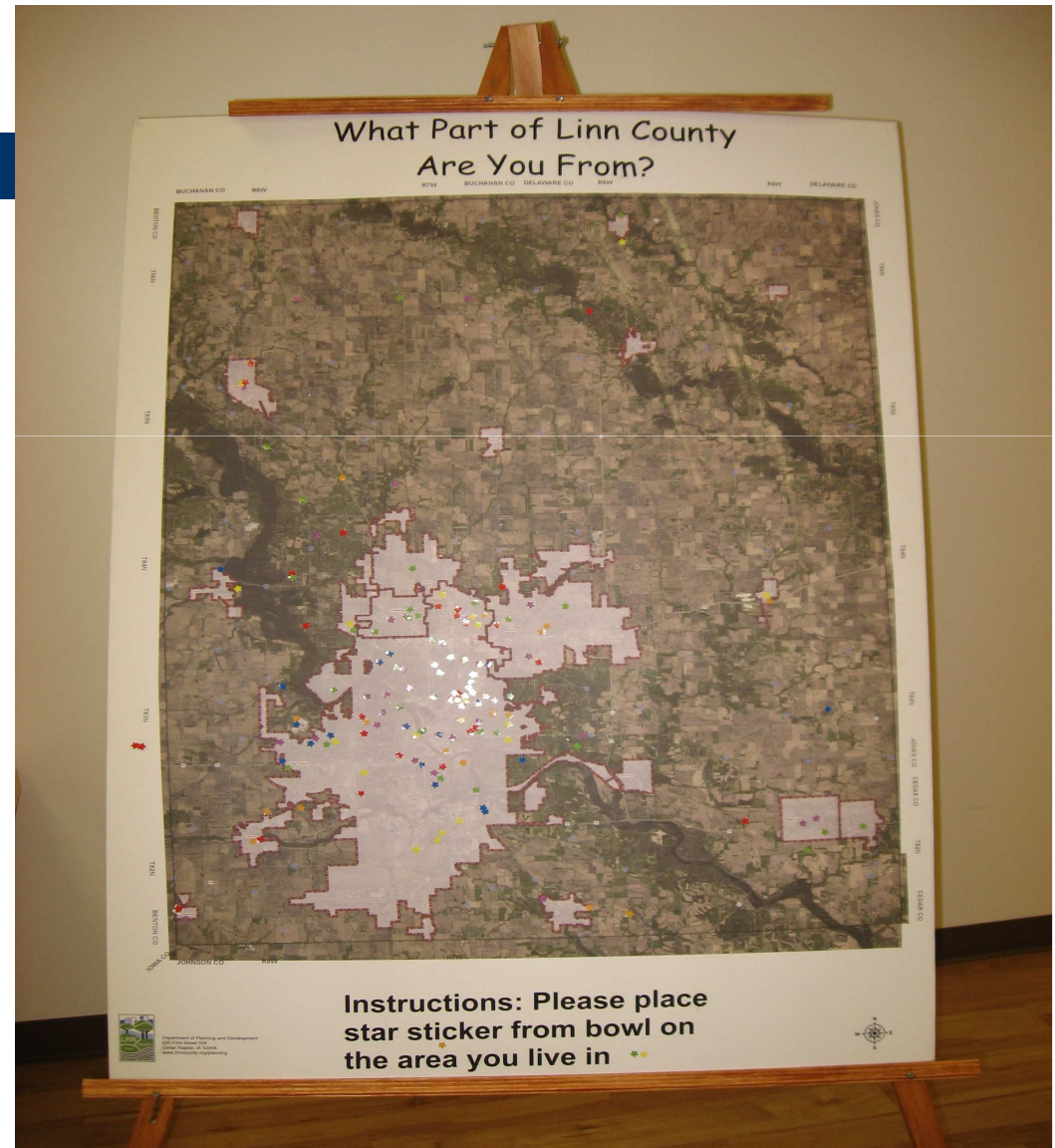


What Issues Are Important to You?



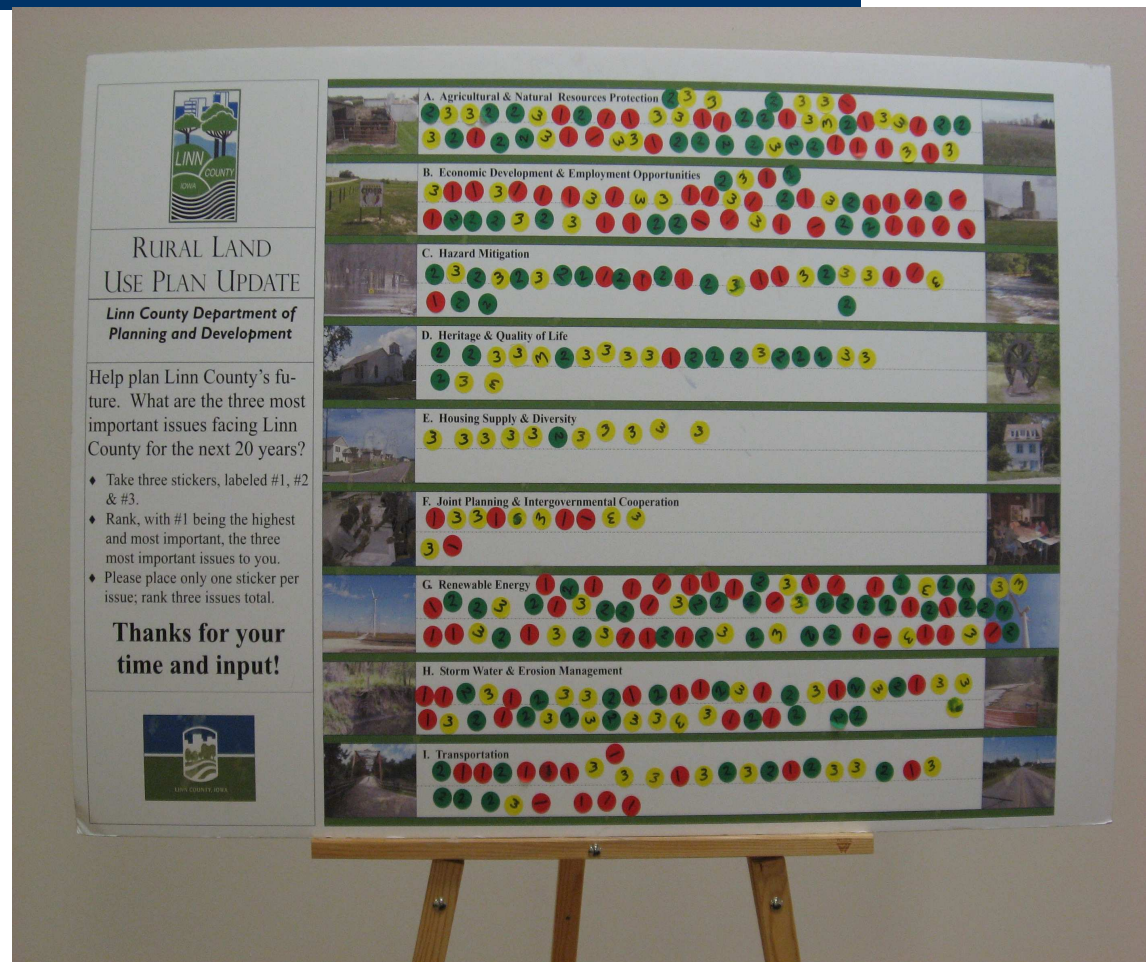
Public Events Display Booth Items

- What Part of Linn County Are You From?
 - Attracts people to the booth;
 - Provides opportunity for conversation.



Public Events Display Booth Items

- Elements of legislation listed;
- Participants rank top three issues;
- Staff available for discussion;
- Visual nature of board draws attention;
- Provides staff with a general idea of priorities based on input from a wide range of people.



Issues Sheets

- Provides more in-depth input for each issue.
- Provides staff with insight into priorities within each element.
- Committee sign-up sheet.

What Issues are Important to You?

Instructions:
Help plan Linn County's future. There are nine sheets in the bins that correspond to the lettered issues listed at the bottom of this page. These are issues that the Iowa Smart Planning Legislation, which was passed in the most recent legislative session (SF 2389), identifies as issues that should be considered in Land Use and Comprehensive plans. These issues will be considered during the Linn County Rural Land Use Plan update.

Please let us know which of these issues are most important to you:

- Take one or more sheets from the bins below that correspond to an issue you are interested in.
- Rank the 3 topics listed on each sheet, 1 through 3, with #1 being the highest and most important of the topics to you.

Thanks for your time and input!

A. Agricultural & Natural Resources Protection
B. Economic Development & Employment Opportunities
C. Hazard Mitigation
D. Heritage and Quality of Life
E. Housing Supply & Diversity
F. Joint Planning and Intergovernmental Cooperation
G. Renewable Energy
H. Stormwater Management & Erosion Management
I. Transportation

RURAL LAND USE PLAN UPDATE

Issue A: Agricultural & Natural Resources Protection

Rank 2: Preservation of agricultural land

Rank 1: Maintain & increase open space and recreational opportunities

Rank 3: Preservation & Protection of natural resources (soil, air quality, water bodies, wetlands)

Comments:

Sample

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ISSUE A
ISSUE B
ISSUE C
ISSUE D
ISSUE E
ISSUE F
ISSUE G
ISSUE H
ISSUE I

Sticker Board Results

Farmer's Market

Table 1.

Rank of Categories by Total Points (Highest to Lowest)	Points
1. <i>Renewable Energy</i>	154
2. <i>Economic Development & Employment Opportunities</i>	115
3. <i>Agricultural & Natural Resources Protection</i>	111
4. <i>Storm Water & Erosion Management</i>	87
5. <i>Transportation</i>	66
6. <i>Hazard Mitigation</i>	56
7. <i>Heritage & Quality of Life</i>	35
8. <i>Joint Planning & Intergovernmental Cooperation</i>	22
9. <i>Housing Supply & Diversity</i>	12

Sticker Board Results

Trees Forever Symposium

Table 2.

Rank of Categories by Total Points (Highest to Lowest)	Points
1. <i>Agricultural & Natural Resources Protection</i>	57
2. <i>Storm Water & Erosion Management</i>	43
3. <i>Economic Development & Employment Opportunities</i>	18
4. <i>Heritage & Quality of Life</i>	18
5. <i>Renewable Energy</i>	16
6. <i>Transportation</i>	15
7. <i>Joint Planning & Intergovernmental Cooperation</i>	12
8. <i>Housing Supply & Diversity</i>	4
9. <i>Hazard Mitigation</i>	3



Open Discussion

